

NEW DEALER APPLICATION INSTRUCTIONS



We are happy to extend the opportunity for your business to establish a dealer account with Risk Racing, a member of BISS Product Development, LLC. Our general policy states that we sell only to legitimate motorcycle, watercraft, Automotive, ATV, and/or snowmobile businesses (licensed places of business, open to the public during normal business hours, and serving the public in areas of motorcycle, watercraft, ATV and/or snowmobile sales, service and/or parts and accessories). In order to process your request, please complete the enclosed application and provide the following documentation:

THE FOLLOWING MUST BE INCLUDED WHEN YOU RETURN APPLICATION:

- Completed Dealer application below. Must be 100% complete or it may be rejected.
Provide proof of your legit and established business. Example: Pictures of storefront (including sign), showroom, and retail/parts area, website, warehouse, etc.
Email a copy of state resale license or EIN TAX ID. Please email to: dealer@riskracing.com
Email written confirmation of receipt and acceptance of our RISK MAP Policy. Please email to: dealer@riskracing.com
No Risk dealers are allowed to sell soley on 3rd party marketplace websites such as Amazon and eBay. Any dealer selling a RISK product(s) on a 3rd party marketplace MUST also list that product(s) on their own website.

DATE

COMPANY NAME

DO YOU OPERATE UNDER ANY OTHER COMPANY NAME(S), PARENT COMPANY OR D.B.A?

ADDRESS

CITY STATE ZIP

TELEPHONE() FAX ()

TAX ID # WEB SITE

PRIMARY CONTACT PRIMARY CONTACT EMAIL

OWNER'S NAME OWNER'S EMAIL

ACCOUNTING CONTACT ACCOUNTING EMAIL

SHIPPING CONTACT SHIPPING EMAIL

SHIPPING OPTIONS: Prepaid - *Minimum PO required We bill you Your UPS or FEDEX #:

TYPE OF BUSINESS: Motorcycle ATV Harley-Davidson Watercraft Snowmobile Automotive

Other

Please provide a brief description of your business:

Please indicate all categories that apply to your shop:

FRANCHISE DEALER (FACTORY AUTHORIZED, NEW UNITS ONLY)

- BMW Ducati Harley-Davidson Buell Honda Kawasaki
Suzuki Triumph Yamaha KTM Other

INDEPENDENT SHOP

- Parts/Accessories Service/Repair Builder/Assembler Brand Focus

HOW DID YOU LEARN ABOUT RISK RACING?

IF YOU HAVE QUESTIONS PLEASE CONTACT US ANYTIME:

116 Burry Ct, Troutman, NC 28166 | Phone: 704-508-1031 | Fax: 704-508-1075 | email: dealer@riskracing.com

PLEASE EMAIL OR FAX COMPLETED APPLICATION WITH ALL PICTURES AND RELEVANT DOCUMENTS TO: DEALER@RISKRACING.COM OR FAX: 704-508-1075